TINSELTOWN

WINTER MARKET

In support of

compassion house FOUNDATION

GRANDE PRAIRIE, AB | NOV 20-22, 2026

Join a Marketplace That Changes Lives: Engage Your Community, Amplify Your Impact

Tinseltown Winter Market was created to bring the community together with purpose. Inspired by a personal experience that highlighted the challenges faced by families, particularly women from the Grande Prairie and surrounding area who must travel for cancer treatment. Tinseltown began as a way to give back and support those navigating this difficult journey.

Now entering its seventh year, Tinseltown has grown into a highly anticipated, family friendly community event. Showcasing over 130 local vendors and welcoming more than 5,000 attendees across three days, we pride on celebrating local business, connection, and community spirit while making a meaningful impact.

While treatment often takes place in Edmonton, the impact of that journey begins here at home. Many women from Grande Prairie and surrounding area are required to leave their families, support systems, and daily lives for extended periods to access care. This creates both emotional and financial strain.

Tinseltown Winter Market **proudly supports the Compassion House Foundation**, which provides safe, affordable accommodations and essential supports for these women while they are away from home. This includes transportation to medical appointments, wellness programming, and a supportive, home-like environment during treatment.

By supporting Tinseltown, you are directly supporting women and families from the Grande Prairie and surrounding area. Together, we are ensuring that no woman from our region has to face cancer treatment alone or without a place to call home.

Holiday Shopping

Family Activities

Silent Auction

Wine Bar

Santa Photos

in support of Compassion House Foundation www.compassionhouse.org

130+	LOCAL VENDORS
5500+	ATTENDEES
3	DAY EVENT
$150,000+	RAISED YTD
250,000+	SOCIAL MEDIA IMPRESSIONS

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Presenting Sponsor

$15,000

SOLD

- Exclusive "Presented by" brand recognition
- Premium logo placement across all event materials
- Radio commercial brand mention
- 30 second on-site advertisment played during the event
- Branded social media recognition
- Custom social media reel filmed on or before event
- Premium brand placement at event entrance and main areas
- Negotiable weekend passes for staff, clientes or promotions

Feature Sponsor

$5,000

- Logo placement on select print materials
- Logo featureed on event website sponsor page
- 20 second on-site company advertisemnet
- Five dedicated social media posts highlighting your brand
- Ten weekend passes for staff, clients or promotions

Areas include:

- Wagon Rides
- Stage Sponsor
- Tinseltown Tiny's
- Mini Stick Arena

Community Partner

$2,500

- Logo recognition at sponsored activation
- Logo placement on the event website sponsor page
- Two social media recognition posts
- 10 second on-site advertisement
- Four weekend passes for staff, cliends or promotions

Activation areas include:

- Selfie Wall
- Event Decor
- Photography
- Face Painting
- Santas Photos
- 360 Photo Booth

Marketplace Friends

In Kind

- Logo recognition at sponsored activation area
- Logo placement on event website
- Two social media recognition posts
- On-site ention during event announcements
- Two weekend passes to enjoy the event

Packages may be customized to align with your organization's specific objectives and budget

Join Us nov 20-22, 2026

Engage your community amplify your impact

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CONTACT US

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